

For immediate release
Wednesday 1 August 2007

Digital art bridging the culture divide The Vernacular Terrain launches in Brisbane August 2007

International Digital Art Projects, QUT Precincts, Yokohama Art Project (Japan) and Beijing Film Academy (China) presents **The Vernacular Terrain**; an innovative exhibition exploring environment and political and cultural place.

Fresh from an exclusive preview exhibition in Yokohama, Japan, **The Vernacular Terrain** will be on show to Brisbane audiences from today for a limited time before heading to China for its final stop for 2007.

This year's project features over 45 national and international artists with an array of award-winning and premiere works crossing a broad practice of video, interactive media, installation and photo-media art.

Brisbane animation artist **Chris Denaro** will be an artist-in-residence, working in situ throughout the exhibition to create a unique and constantly evolving artwork.

Award winning Australian artists **David Rosetzky, James Lynch, Brendan Lee, Magda Matwiejew** and **Monika Tichacek** will be featured alongside impressive international names like **Peter Greenaway** (UK), **Istvan Horkay** (HU), **Ben Hibon** (UK), **Marco Fantini** (IT) and **Song Dong** (PRC).

The Vernacular Terrain will feature Tichacek's award-winning and controversial video *The Shadows* while the Greenaway/Horkay collaborative team will debut six new video works from their epic *Bolzano Gold Project*.

Embracing the talents of the Asia Pacific region, **The Vernacular Terrain** will also present works from leading contemporary Chinese artists Maleonn, Cui Xuiwen and Wang Hong Hai's *My Dream*, which premiered at the 2007 Cannes Film Festival.

The print component features at QUT Art Museum, while the Creative Industries Precinct at QUT Kelvin Grove will play host to the extensive new media exhibition in its purpose-built fully wired tech space The Block.

Free Public Programs:

- **What is Vernacular Terrain? A Panel Discussion**
Wednesday 29 August, 6-7pm @ QUT Art Museum
- **Baby on Board - Especially for parents/guardians and their babies**
Monday 3 September, 10am @ QUT Art Museum
- **R U Game? Krome Studios Games Lab**
Saturday 8 September, 10am-2pm @ The Block, Creative Industries Precinct

iDAP presents The Vernacular Terrain

1 August to 30 September @ QUT Art Museum, 2 George Street, Brisbane | www.artmuseum.qut.com

28 August to 15 September @ QUT Creative Industries Precinct, Musk Avenue, Kelvin Grove | www.ciprecinct.qut.com

—ENDS—

Media Contact — QUT Creative Industries Precinct: Alison Martin — a.martin@qut.com or 07 3138 3248

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Selected exhibition works



Ben Hibon, still from *Codehunters*, 2006. Courtesy of the artist and Blinkink



Monika Tichacek, still from *The Shadows*, 2004. Courtesy the artist and Karen Woodbury Gallery, Melbourne.



David Rosetky, still from *World's Apart #1*, 2006. Courtesy the artist and Sutton Gallery, Melbourne.